

# Economic Development, Enterprise & International Relations 25<sup>th</sup> July 2017

Agenda item 4: Management Update

## **Management Update**

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#### 1. Economic Development:

#### **Dublin Action Plan for Jobs: Implementation Committee**

On June 27<sup>th</sup> Dublin City Council hosted the third meeting of the Implementation Committee for the Dublin Action Plan for Jobs (DAPJ). The Meeting was chaired by Caroline Keeling, CEO of Keelings and by Owen Keegan CEO of DCC. The meeting heard presentations from Ali Grehan, City Architect for Dublin City on action 88, Reimagining Dublin 1 and from Ronan Furlong, Director of DCU Alpha on action 35, Makerspace Dublin. The meeting also received a briefing from Michael Broughan of Enterprise Ireland on the announcement of the regional enterprise competitive fund of €60M in support of the Action Plan for Jobs that is open to applications.

#### **Dublin Economic Monitor: Issue 9 & 10**

The Ninth issue of the Dublin Economic Monitor was launched by Dublin City Council at a breakfast event held on April 27th at the Dublin City Gallery, Hugh Lane, Parnell Square. The Monitor shows that Dublin continued its economic resurgence, translated in a further reduction to the unemployment rate reducing to 6.8% for the city. However, significant pressures are emerging as the economy grows that represent a threat to competitiveness and the continued performance of the city. A major issue is the rising cost of housing, Dr. Ronan Lyons of TCD was invited to produce an article for the monitor on housing where he identified the issues underpinning the rising cost of housing and expressed it in terms of a loss of competitiveness for Dublin.







Issue 10 of the Dublin Economic Monitor will be launched by Dún Laoghaire-Rathdown County Council on 27<sup>th</sup> July in the LEXICON library in Dún Laoghaire and will be available on <a href="https://www.dublineconomy.ie">www.dublineconomy.ie</a> from Thursday morning.

#### **Dublin City Infrastructure Summit**

The chair of the Economic Development and Enterprise SPC Cllr Paul McAuliffe hosted a special Dublin Infrastructure Summit which was held on the 23<sup>rd</sup> May in Dublin City Hall. The summit was organised by the Economic Development Office of Dublin City Council and was attended by a wide range of people who engaged in the discussion. The aims of the summit were:

- To bring together key stakeholders to discuss present infrastructural issues,
- To propose and debate solutions,
- To consider trends and future infrastructure needs for the city.







An outcome report has been produced and is being circulated with this agenda. A video of the summit will also be shown at the SPC meeting on 25<sup>th</sup> July.

#### Dublin City Local Economic and Community Plan - Summer Briefing: June 1<sup>st</sup> 2017

The Economic Development Office and the Community Development Office of Dublin City

Council hosted the 2017 LECP Action Plan briefing in the Woodquay Venue on June 1<sup>st</sup>.

Cllr Daithi Doolan, Chair of the LCDC and Cllr. Paul McAuliffe Chair of the Economic Development & Enterprise SPC hosted a well attended and engaging event. During the course of an interactive briefing, attendees heard from a number of contributors to the LECP about their experience of collaborating with the LECP and other stakeholders.



A range of videos were produced to promote LECP projects which have taken place. These are available to view here. http://www.dublincity.ie/LECP

#### CoderDoJo Coolest Projects: 17th June

**CoderDojo Coolest Projects** is a globally recognised initiative, whose purpose is to showcase, inspire and enable innovation, creativity, entrepreneurship and technology skills development in youth innovators aged 7-17 years. LEO Dublin City and Economic Development exhibited at and sponsored this event









The event was held in the RDS with 10,000 attendees and 800 projects presented by the children to the judges. We used the opportunity to showcase a LEO Dublin city client Teddybots, who provided a 3D virtual drawing experience at our stand, that was very popular with the children attending. Teddybots are a company that design and make robot shaped toys, designed for traditional playtime and bedtime. They aim to develop both 'online' and 'offline' educational and play environments for young people. Further information company <a href="https://www.teddybots.com/new-home-soft-bot/">https://www.teddybots.com/new-home-soft-bot/</a>

### CoWorking Europe: 8<sup>th</sup> – 10<sup>th</sup> November

The Economic Development office and International Relations are partnering with the European CoWorking Federation to assist in delivering the European Coworking Conference in Croke Park in November of this year. The Conference will be opened by the Lord Mayor who will also host a reception in City Hall that evening for the delegates. The Economic Development Office will be presenting on the findings of a research paper on Enterprise Space in Dublin City, which is currently being drafted.

#### re:publica: 7<sup>th</sup> - 8<sup>th</sup> September

re:publica is one of the largest and most exciting conferences about digital culture in the world. Since its foundation in 2007 in Berlin, it has grown from a cozy blogger meeting with 700 participants into a wide-ranging "society conference", attracting 9,000 visitors at the eleventh edition of re:publica. At the event representatives of digital culture share their knowledge and decision-making tools, and discuss the future of the information society. Here they can mingle with activists, scientists, hackers, entrepreneurs, NGOs, journalists, social media influencers, marketing experts, and many others. This type of event fosters innovation and creates synergies between the various attendees and contributors. The promoters have promoted gender equality where almost half of re:publica speakers are female – far more than at many other similar events.

re:publica Dublin will take place from 7-8<sup>th</sup> of September 2017 at the Light House Cinema in Smithfield Dublin 8, and is being supported by the Economic Development Office.

#### UPRISE 6: October 26th

Following on from the success of our partnership with UPRISE 4 held in Dublin in 2016, Dublin City Council is sponsoring a "FinTech & Entrepreneurship" stage at UPRISE 6 scheduled to be held in the RDS this October.

UPRISE festival celebrates the enterprise and start-up eco-system in a unique, engaging and exciting way featuring a start-up market place, investor panels, workshops, speakers stages with music and food. This project will be delivered as part of our commitment to hold a FinTech event as set out in the Dublin Regional Enterprise Development Strategy.



#### Flanders Waterways Trade Mission to Dublin: 21<sup>st</sup> September

Dublin City Council (Economic Development Office & International Relations) will host a trade delegation from Flanders in September. De Vlaamse Waterweg nv (Flemish Waterways plc) manages and develops the inland waterways through a powerful structure that contributes to the economy, welfare and dynamic of the Flemish region. De Vlaamse Waterweg nv boosts inland navigation, manages water control and enhances the appeal of

the waterways for both commercial and recreational use, including the development of tourism and the discovery of nature. The mission to Dublin will include an evening reception with the Lord Mayor and a business connection event aimed at bring together enterprise and start-ups in Dublin with their counterparts from Flanders with a view to supporting shared learning and the development of new business opportunities.

#### 2. Dublin.ie: www.dublin.ie

Dublin.ie is a city branding website that publishes 3 commissioned **articles** per week under the categories of living, working and learning. The articles highlight the people, places and things that make Dublin special to locals and visitors. Over the last number of months articles have been commissioned focussing on successful business start up restaurant chain Sprout & Co, UCD's Irish Folklore Centre and the re-opening of the National Gallery. Articles detailing Dublin treasures such as Áras an Uachtaráin, Malahide Castle and the Iveagh Gardens have also proved popular with visitors to the site.

In order to showcase the best stories of the work of Dublin City Council, staff with key roles such as the Biodiversity Officer, City Archaeologist and Arts Officer have met with the Dublin.ie team to identify suitable subjects for future articles. Examples of these stories include:

https://dublin.ie/working/articles/meet-a-dubliner-sarah-scannell-cycling-walking-officer/https://dublin.ie/working/articles/the-flower-factory/

https://dublin.ie/working/articles/run-this-town-traffic-control/

The Dublin.ie team have reached agreement with the First Post team to print certain articles written for Dublin.ie in First Post in a repurposed format. These articles focus on Council staff and services for example an article on the Traffic Control Room was recently published in First Post. More articles with this focus will be featured in future editions of Fist Post and each one will include Dublin.ie branding showing the origin of the writing.

As a way to highlight Dublin.ie and to encourage wider usage and a greater awareness of new content on the site the first online **newsletter** was issued this month. A new on line newsletter will issue on a fortnightly basis featuring, upcoming events and festivals, best articles and news stories. We will actively promote and encourage users to sign-up to our newsletter over the coming months <a href="https://dublin.ie/newsletter">https://dublin.ie/newsletter</a>.

We feature various events and festivals on our **What's On** section <a href="https://dublin.ie/whats-on/">https://dublin.ie/whats-on/</a> under different categories across the Dublin region. The Dublin.ie team work closely with the council's Event Unit to ensure all large festivals and events delivered and supported by Dublin City Council are included and promoted on Dublin.ie

In order to maximise the reach and engagement of the Dublin.ie website and to get a better understanding of our target audience, a **Digital Marketing Strategy** is being developed for the site. This work is due to be completed by October 2017 and the strategy will include Key Performance Indicators (KPI's).

The Dublin.ie team continue to work with key partners including staff from the four Dublin local authorities, VisitDublin, Dublintown, Dublin Chamber of Commerce and Dublin Globe to promote the attractiveness of the city as an exciting place to learn, work, explore and start a business in.

Mary Mac Sweeney

Deputy Head of Enterprise and Economic Development

#### 3. International Relations:

As part of the twinning arrangements between San José and Dublin a scholarship programme has been in place for some time that facilitates an student from Dublin in engaging in a Masters level scholarship programme between DCU & San José State University. The focus of this scholarship is on science focus and includes a 6 month work placement in workplace in San José. The possibility of providing a reciprocal programme for the benefit of a student from San José is being considered, the issues of the appropriate course, accommodation and suitable work placement for the student would need to be worked out.

San José Welcoming Cities initiative – Cllr. Dermot Lacey proposed that Dublin City declare itself a Welcoming City similar to San José and that we ask our sister cities to do likewise. A report has been prepared for the Council.

Staff from International Relations arranged a meeting with officials from Belfast City Council in Dublin on 20<sup>th</sup> March to prepare for a visit by their Chief Executive with our Chief Executive. The meeting took place on 25<sup>th</sup> May. In attendance were Suzanne Wylie CEO and Donal Durkan Director of Development Belfast and Owen Keegan, Richard Shakespeare, Greg Swift, Ray Yeates, Alison King, Grainne Kelly & Mary Foley. Topics discussed were Brexit, International Relations, further collaboration between Dublin & Belfast, opportunities for engagement between Dublin, London & Belfast, Action Plan for Jobs, Events & Festivals, Maritime Festival, European Capital of Culture bid 2023, MIPIM 2018.

The meeting of EU Capital Mayors and the European Commission on 12<sup>th</sup> May in Riga was cancelled due to the sudden inability of Commissioner Cretu to attend. Cllr. McAuliffe was due to represent the Lord Mayor. It has been rescheduled for 21<sup>st</sup> & 22<sup>nd</sup> September and is in the Lord Mayor's diary.

Cllr. McAuliffe deputised for the Lord Mayor at the 4<sup>th</sup> ASEM (Asia/Europe Meeting) in Lisbon on 25<sup>th</sup> to 27<sup>th</sup> May which focussed on 3 areas – mobility & environmental sustainability; innovation & entrepreneurship; inclusion & interculturalism.

I assisted with the EU Funding Workshop in Wood Quay Venue on 15<sup>th</sup> March

Working on a Friendship Agreement with Dublin Ohio. Greg Swift will accompany the LM to

Dublin Ohio in August for the 30<sup>th</sup> anniversary of the Ireland Festival which will have a focus

on economic development.

Margaret Hayes, City Librarian and Brendan Teeling, Deputy City Librarian kindly

collaborated on a video message to Montreal as part of their Bloomsday celebrations.

I attended Eurocities Co-Operation Platform meeting in Antwerp on 18th & 19th May

We collaborated with Dublin Chamber to welcome a high level delegation from Beijing for a

Chamber Business Forum on 1<sup>st</sup> June. During their visit they met Owen Keegan & the Lord

Mayor. They are very keen to build on the Dublin/Beijing twinning arrangement.

We collaborated with Smart Dublin team on a business conference on 11<sup>th</sup> & 12<sup>th</sup> May in City

Hall for Smart Tech businesses from Budapest who were in Dublin for Futurescope. We

also accommodated a round table discussion with the Deputy Mayor of Budapest and other

delegates, with Deirdre Ní Raghallaigh, Ray Yeates, Jim Beggan, Don Daly. We arranged a

visit for them to Hugh Lane Gallery, Ballyfermot Sports Centre and a meeting with Failte

Ireland

We are working with Dept. Environment on accommodating a delegation from Romania who

are on a study visit in Ireland in July. We are arranging for them to hear about best practice

in HR & Transportation in DCC on 5<sup>th</sup> July. Also planning for delegations from Hamburg

(October) and Antwerp (September)

Dublin City Council is considering a request to host the World Choir Games in 2020.

Mary Foley

Head of International Relations

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#### 4. Local Enterprise Office: Training, Mentoring and Events

#### African Professional Network Ireland (APNI) 30<sup>th</sup> May

LEO Dublin city participated in the judging of the African Professional Network of Ireland (APNI) Lion's Den pitch leading onto the Passion to Profit event. Participants competed for €1,000 prize fund sponsored by Dublin City Council to invest into their business. Expert advice from Google and Clicks to Causes, mentorship from Daniel Ramamoorthy and The Entrepreneurs Academy and training courtesy of live wire were also offered to the winner. Neto Ikpeme of Wella Health was the winner of the Lion's Den award..

#### National Enterprise Awards, National Final, 25<sup>th</sup> May



Pink Kong Studios represented LEO Dublin City at the National Enterprise Awards. Pink Kong is an award winning studio that creates branded animated entertainment for TV, Games, Film and Advertising Houses. Co-founded in March 2014 by Creative Director, Aoífe Doyle and Producer Niamh Herrity, the studio's vision is to create original, high end, story driven animated content for worldwide viewers. Watch the details of their supports from LEO Dublin City at

https://www.localenterprise.ie/DublinCity/Case-Studies/Pink-Kong-Studios.html

From starting the business in their bedroom to now being based in the Liffey Trust, they went from a 3 person operation to employing 15 people. Supports received from the Local Enterprise Office Dublin city to date include a priming grant, an export grant for pitching to International markets, participation in the Women's Network and participation in the Hi-Start Training Programme which aided strategic direction and financial planning.

#### Mentor Training, 24th May

A training and network workshop took place for the 50 members of the panel of LEO Dublin City mentors on Wednesday 24<sup>th</sup> May in the Morrison Hotel. Mentors received updates on grant funding, the Enterprise Europe Network, market research tools available via the Business Information Centre of Dublin City Library, metrics being used to evaluate LEO Dublin City training and mentoring. LEO Dublin also gained insight from the mentors on market dynamics, and the event provided an opportunity for mentors to meet with each other and to meet with staff from LEO Dublin city. The next training session is currently being planned and will take place on 28<sup>th</sup> September in Wood Quay venue.

#### Trading Online Voucher, Smock Alley, 10<sup>th</sup> May

A Trading Online Voucher training workshop was held in May that was attended by 100 clients. This very popular voucher provides financial assistance to small businesses to develop their e-commerce strategies by creating or enhancing their online presence.



#### Grangegorman Learning & Labour Forum, 16<sup>th</sup> May



Grangegorman Business Breakfasts are informal and complimentary events organised by the Grangegorman Labour and Learning Forum's, Business and Enterprise Group. Their aim is to provide opportunities for members of the local business community to come together to network and to learn about initiatives, supports and developments of interest to them. LEO Dublin City presented to local businesses on the supports and service we provide on 16<sup>th</sup> May - Trading Online Voucher Scheme.

Training programmes on social media, and our mentoring programme were highlighted as relevant supports that local businesses could avail of to assist them to reach prospective customers that will be coming into the area in the near future. Approximately 40 people were in attendance.

#### Bank of Ireland Event, Mansion House, 19th May

LEO Dublin City manned an information stand at this event attended by up to 400 SME's.

#### **Women in Business Network**



May – "Success of a Service Business", 15th May

Bernie Kinsella MD of Wheels Couriers and CEO of WorldBOX shared milestones, challenges and key learning. She spoke of success in a service business, the role of technology in growing the core business, how the opportunity of WorldBOX was identified and how they are adapting to a new customer base and business model.

#### June - "How to Make an Impact in Business", 26<sup>th</sup> June



Margaret E Ward spoke on how to make an impact in business. Margaret grew her business Clear Ink to great International success while advocating for more women's voices in the media through the influential Women on Air initiative set up by her in 2010. Margaret has

great belief in the power of women to "walk over hot coals" in order to get to where they want to go and she is an inspirational speaker. She shared her tips on how to overcome your fears, take on challenges and make a real impact in business through more effective communication.



Niamh Hannon counselling psychologist of Mindworks spoke on the secret of happiness, equipping participants with simple yet effective tools to increase their happiness in life and work. The focus was switched from what it takes to be successful to being in a state of happiness, leading to a formula for success.

## Promotion and communication of LEO Dublin City services Dublin Gazette Advertising:

A series of advertising has been run in the Gazette newspaper to create awareness of LEO Dublin and our services. We have placed one advert a month, each focusing on a different area of service, with a case study.



#### **LEO E-newsletters:**

The LEO e-zine promoting events and providing information on supports offered by the LEO office is circulated to approximately 9,000 people by e-mail each month. Additionally bespoke newsletters are developed on an adhoc basis regarding specific networks/events/grants e.g.

#### April

- Plato
- National Ploughing Championships 2017
- The Business of Sports & Fitnesss
- New Frontiers for Early Start Up's

#### May

- New Frontiers for Tech and Knowledge Intensive Ventures Phase 2
- The LEO Innovation Investment Fund

#### June

- Building Craft & Design 2018
- Go 2 Tender Programme
- Smart Exporter for Design Businesses
- LEO Dublin City Financial Assistance.

The e-zine is a valuable promotional tool for the range of events provided to businesses in the city. A Digital Marketing Strategy is currently being implemented during 2017. A website content audit took place. Content is being redeveloped.

#### Kick start your own Food Business, 14<sup>th</sup> and 28<sup>th</sup> of June Finnstown House Hotel

The programme designed to help those with a food idea, or those at a very early stage of starting up a food business (first 24 months) to develop a basic knowledge of what is involved in setting up a food business. The content of the two day programme is designed to provide participants with information which will allow them to avoid the pit falls normally associated with this journey. The programme content assumes that participants have the required business knowledge to run an enterprise e.g. they must already understand the basics of setting up a business, tax compliance rules, creating a business plan etc.

Recruitment is underway for the September programme, taking place 11<sup>th</sup> and 25<sup>th</sup>.

#### Building Craft & Design Programme, 27th June – 8th Nov

22 ambitious creative enterprises that want to inject new ideas and approaches to product development into their practice, and boost export and growth potential through a series of design led workshops, were selected to participate in the Building Craft & Design Programme.

## Participant companies set out below:

Participant	Website	Product
Alan Boyle		
Ceramics	www.alanboyle.net	Ceramics
Aleksander		
Mihajlovic	N/A	Furniture and Woodwork
		Homeware including textiles,
Ail & El Design	www.ailandel.com	paintings and use of concrete
Colin Harris	www.colinharris.ie	Furniture
Edel Traynor	www.edeltraynor.com	Contemporary Womenswear Designer
Elements of		
Action		Furniture Design/Maker
Elements of		
Action	www.elementsofaction.net	Furniture Design/Maker
		Contemporary Hand Blown
Eleven 50	www.eleven50.ie	Glass Design
Emer Roberts	www.emerroberts.com	Fine Jewellery
Grainne Bath Enright	N/A	Artwork and Prints
Kiki Moon	www.lovekikimoon.com	Design Led Textiles for the Gift Market
Kim Keohane	www.kimkeohane.ie	Jewellery Design
Liadain Aiken	www.liadainaiken.com	Knitwear
	www.nadamancm.com	Trintweat
Mulholland Jewellery	www.mulhollandjewellery.com	Jewellery
Nina McGowan	www.loiteringtheatre.org	Mixed Media Construction/Sculptural Lighting
Orla Langan	www.orlalangan.com	Womenswear Designer
Pierce Healy Studio	www.piercehealystudio.com	Jewellery
Regina Rogers	www.roginorogorafallan.com	Art and Interior Design
Fallon	www.reginarogersfallon.com	Art and Interior Design
Sandra O'Connor	N/A	Crochet Designer for Children's Clothing
The Costume		Ţ
Room	www.thecostumeroom.com	Fashion Design
The House of Leaf	www.thehouseofleaf.com	Silk Scarves
Knut Klimmek	www.klimmek-furniture.ie	Furniture

## Regional Enterprise Development Fund Information Session, 6th July RED Cow Moran Hotel, Dublin 22

This regional competitive fund is designed to support the ambition, goals and implementation of the Regional Action Plans for Jobs. Enterprise Ireland with the support of Department of Jobs Enterprise and Innovation is leading in the development and implementation of this Fund of up to €60m. It is proposed to deliver this funding through two Scheme calls, the first call will fund projects under the Regional Enterprise Development Fund of up to €35m in grant support. The second call under this Scheme will fund projects from the remaining balance of the €60m budget available.

## New Frontiers Phase 2 assessment panel, 3<sup>rd</sup> to 5<sup>th</sup> of July Dublin Institute of Technology, Grangegorman

Following a competitive selection process, committed participants who have a strong value proposition and who can demonstrate that their business proposition has potential to grow and create jobs may be offered a place on Phase 2. If successful, you will receive intensive support for six monthsto develop both your own skills and to work up your business proposition. This will entail full-time participation in workshops, mentoring and regular reviews. Using this support, you will fully detail and validate your business proposition and identify potential customers, sales channels and funding options. You must be available for full-time participation in this six-month course. To facilitate this, you will receive up to €15,000 in funding, subject to satisfactory performance and development reviews. The aim of this phase is to support you in the development of an investor-ready business plan.

#### Ireland's Best Young Entrepreneur 2018 launch

Promotion has begun with the launch of the <u>www.IBYE.ie</u> on 23<sup>rd</sup> June. The competition is open to entrepreneur's aged 18 – 35. There are three categories for entry:

- Best business idea (pre trading)
- 2. Best start up (up to 18 months)
- 3. Best established (+18 months)

Stage 1, applications takes place July through to 29<sup>th</sup> September.

#### Lean for Micro: February - June 2017



The Lean for Micro is aimed at owners/managers and key staff members of small businesses who wish to gain an introduction to lean concepts and allow them to gain a practical understanding of lean principles by undertaking a focused assignment with expert mentoring support. We have just finishing a pilot of the project. 8

participants will be awarded with Green Belt Six Sigma Certificates to acknowledge their learning through the course of the programme. Another Lean project will commence shortly. The course is over subscribed with a waiting list.

#### Accelerate: September 2017

The Accelerate Management Development programme provides the owner/manager with the management, leadership, business skills and knowledge to achieve sustainability and growth in their business. We are currently recruiting for September 2017.

## The National Ploughing Championship, 19<sup>th</sup> – 21<sup>st</sup> September, Screggan Tullamore Offaly

Local Enterprise Office Dublin City will take part in the Local Enterprise Village at the National Ploughing Championships. Wild by Water will represent LEO Dublin City. Wild by Water, design and produce funky, functional and fashionable bags featuring images of Irish coastal and waterside environments.



Wild by Water attended a briefing session on 28<sup>th</sup> June from which publicity photos and material will be developed to promote participating companies.

#### National Women's Enterprise Day, 12th October

A day-long event is being planned for the The Pavilion at Leopardstown Racecourse on October 12<sup>th</sup>. The theme will be 'Open doors to new markets'.In the morning, there will be *Meet the Entrepreneur* sessions. The plan is to have an entrepreneur from each region, with a video about them and then a facilitated panel discussion. The full day event will include networking, one-to-one mentoring and exhibition. Jando Design will represent LEO Dublin City. Jando design create wall art, greeting cards, tote bags, notebooks and ceramic mugs. Further information <a href="https://www.jandodesigns.com">www.jandodesigns.com</a>

#### **LEO Training**

A wide range of Training Courses are available for booking on the LEO website. There has been a strong response to the variety of courses provided, that are structured to assist individuals who want to set up a business, and build skills and knowledge that is critical for start up and scaling enterprises. The free Library Talks form a popular part of this programme.

#### April

Date	Course	Booking	% Full	
12/04/17	Business advice clinic	16/18	88%	
08/04/2017	Start your own business	12/20	60%	
06/04/2017	Library Talk - Market research skills	66/85	77.6%	
05/04/2017	Create a free website with wordpress	21/21	100%	
04/04/2018	Business Advice Clinic	17/18	77%	
04/04/17	Start your own business	15/16	93%	
13/04/2017	Library Talk - Managing your online	76/85	89%	
	presence			
19/04/2017	Business advice clinic	12/18	66%	
20/04/2017	20/04/2017 Library Talk - Financial Supports &			
	Grants for entrepreneurs			
26/04/2017	Negotiation Skills	8/20	40%	
26/04/17	Business advice clinic	10/18	55.5%	
27/04/2017	Library Talk - Essential supports and	58/85	68%	
	services for Entrepreneurs			

## May

Date	Course	Booking	% Full
03/05/17	Time management	10/20	50%
03/05/17	Business advice clinic	9/18	50%
10/05/17	Trading Online Voucher	99/100	99%
10/05/17	Business Advice clinic	9/18	50%
16/05/17	Business advice clinic	10/18	55.5%
16/05/17	Start your own business	15/16	93.7%
17/05/17	Facebook for business	16/20	80%
24/05/17	Business advice clinic	18/18	100%
30/05/17	Business advice clinic	18/18	100%

#### June

Date	Course	Booking	% Full
07/06/17	Business advice clinic	14/18	77.7%
13/06/17	Business advice clinic	9/18	50%
13/06/17	Online marketing & social media	18/20	90%
14/06/17	Social media marketing	12/20	60%
20/06/17	Start your own business	17/17	100%
21/06/17	Business advice clinic	7/18	38.8%
22/06/17	Idea Generation	10/16	62.5%
27/06/17	Business advice clinic	12/18	66.7%

## 5. Local Enterprise Office: Financial Support

LEO Financial Grants: January – July 2017

Company	Type of Grant	Amount Approved	Ref. Amount	Jobs
Alcohol Delivery Platforms Ltd ta DroppOff	Feasibility	€6,000.00	0	1
Alison Jones t/a Bold Bunny	Business Expansion	€10,000.00	€5,000.00	1
Ballswheel Ltd	Feasibility	€7,000.00	€0.00	1
BiggerWide Ltd	Feasibility	€10,000.00	€0.00	1
Career Guidance Analytics Ltd	Feasibility	€10,000.00	0	1
Cognition Services Ltd	Priming	€30,000.00	€9,900.00	3
Compass Expert Training	Feasibility	€8,000.00	€0.00	1
Coroflo Ltd	Feasibility	€9,000.00	€0.00	1
DwellDown Ltd	Feasibility	€8,000.00	0	1
Eva Power T/A The Ethical Silk Company	Business Expansion	€10,000.00	€5,000.00	1
Fractus Media Ltd	Business Expansion	€20,000.00	€10,000.00	2

Company	Type of Grant	Amount Approved	Ref. Amount	Jobs
Handy Food Innovation Ltd T/A Strong Roots	Feasibility	€10,000.00	€0.00	1
Hopfully Brewing Ltd	Priming	€20,000.00	€6,600.00	2
iMilk Ltd	Feasibility	€8,000.00	€0.00	1
Innovate Circle Ltd	Feasibility	7,500.00	€0.00	1
McCormick Advanced Marcomm Services Ltd T/A Chrysalis Digital Marketing Services	Business Expansion	10,000.00	€5,000.00	1
Medical EGuides Ltd	Priming	25,000	€8,250.00	3
Natalie Cassidy & Yvonne Barnes T/A BC Studios	Priming	€20,000.00	€6,600.00	2
O'Leary Analytics T/A Olytico	Business Expansion	€10,000.00	€5,000.00	1
Owen McLoughlin T/A Jando Design	Priming	€10,000.00	€3,300.00	1
Paul Goodwin T/A Taxi Share Technology	Feasibility	€8,000.00	€0.00	1
Pink Kong Studios Ltd	Business Expansion	€10,000.00	€5,000.00	1
Popsy Daisy Ltd	Priming	€10,000.00	€3,300.00	1
Pressing Matters Ltd T/A Dublin Vinyl	Priming Grant	€30,000.00	€9,900.00	3

Company	Type of Grant	Amount Approved	Ref. Amount	Jobs
Qawe Ltd	Feasibility	€5,000.00	0	1
Republic of Bloom Ltd	Feasibility	€12,500.00	€0.00	1
Stoinska Grimson Ltd T/A Maven46	Priming	€25,000.00	€8,250.00	3
Teddybots Ltd	Priming	€15,000.00	€4,950.00	2
The Analytics Store Ltd	Feasibility	€10,000.00	0	1
Usebecause Ltd T/A Usebecause.com	Feasibility	€4,750.00	€0.00	1
We Love Cinema Ltd T/A Usheru	Business Expansion	€15,000.00	€7,500.00	2
	No Grant Approved: 31	€393,750.00	€103,550.00	44

## Total LEO Financial Grants: January – July 2017

Summary Totals: January - July 2017	Total Jan - July 20176
Total Value of Grants Approved	€393,750
No. of Grants Approved	31
No. of Jobs Approved Supported by Grant Approval	44
Average Cost Per Jobs	€8,948

## Technical Assistance for Micro Exporters (TAMES) January – July 2017

Technical Assistance for Micro Exporters : Metrics 2017					
	Target	January –July 2017			
Grant Approvals	20	22			
Budget 2017	40,000	-			
Value of Grants Approved	-	49,775.00			

### **TAMES Grants approved January – July 2017**

Name	М	F	Sector	Trade Show	Amount Approved
Aimée Madden Clinic Shift	1	0	Medical Software	HIMSS February 19th-23rd,Orange County Convention Centre, Orlando	2,000.00
Alena Rodova Blooming Walls Ltd.	1	0	Food Growing Equipment	Ambiete, February 10th - 14th, Frankfurt, Germany	3,000.00
Ali Jones Bold Bunny	1	0	Card Maker	Top Drawer, London, 10 – 12 September, 2017	2,000.00
Anna Ryzova iMAGE Vision Software Ltd	0	1	Software Packaging	Volvo Irish Supply Day, Sweden, 14 March 2017	1,000.00
Aoife Hayes CST International	0	1	Market research agency	Arabian Travel Market, Dubai, 24-27 June 2017	1,425.00
Claire McCarthy The Hen Planner	1	0	Event Management and Sales	National Wedding Show, Olympia, London 17th - 19th of February 2017	2,000.00
Edward O'Cleary Saturday Workshop	1	0	Wooden gifts Designer	London Design Fair 2017	2,500.00
Emer Roberts Sculptors	0	1	Sculptor	International Jewellery London	2,500.00
Improper Butter	0	1	Food Production	BBC Good Food Show Nov 2016	2,350.00
Jerome O Drisceoil Green On Red Gallery	1	0	Fine Art Gallery	Volta 10, Pier 90, New York 1st - 5th March 2017	2,500.00

Name	М	F	Sector	Trade Show	Amount Approved
John O' Callaghan Cater Save	1	0	Manufactur ing	The Restaurant Show, London, 3rd - 5th of October 2017	2,500.00
Julie Mc Loughlin Jando Design	1	0	Wall Art	The London Design Fair, Old Truman Brewery, London 21st - 24th September 2017	2,500.00
Mark Bannon VT Netwworks	1	0	IOT Provider	Mobile World Congress	2,500.00
Mary Harding Tonn Surf	0	1	Swimwear Designer	Pitti Uomo Florence	2,500.00
Matthew Hanbury Flight Illumine	1	0	Lighting Manufactur e	Dark Room London	2,500.00
Matthew Nevin Mart	1	0	Video Production	Activating Pangea , Santa Monica, 18 -22 July 2017	2,500.00
Matthew Toman	1	0	Film Production	A Bug Free Mind, Las Vegas, 7th - 13th May 2017	2,500.00
Samuel Dennigan Strong Roots	0	1	Software Packaging	Harrogate Fine Food Show, Yorkshire, 26-27 June 2017	1,000.00
SoFcool Ltd T/A Celtic Ore Crafts	1	0	Jewellery	The Ireland Show, Secaucus, New Jersey, 22-25 April 2017	2,500.00
Wayne Knowles Jewel Star	1	0	Jewellery	International Jewellery London,London 3-5 September 2017	2,500.00
Wayne Knowles Jewel Star	1	0	Jewellery	International Jewelery London	2,500.00
Yvonne Ryan Jewellery	0	1	Jewellery	International Jewellery London,London 3-5 September 2017	2,500.00
Total No: Tam Approved: 22 49					

## Trading Online Vouchers (TOV) January- July 2017

Trading On Line Vouchers:	Target 2017	January - July 2017 Approved by EVAC
No. of Trading Online Vouchers approved	88	92
Value of Trading Online Vouchers approved		€208,027.00

## Trading Online Vouchers (TOV) January– July 2017

Company	Approved Nett of VAT
A Career to Love	€1,250.00
ACR Plumbing & Heating Ltd	€2,500.00
Akina Beauty & Laser Clinic	€850.00
Amy Lous	€1,425.00
Amy Lou's	€2,500.00
Andonis Flower Designers Ltd	€2,500.00
Blink & Wink Beauty Ltd	€2,500.00
BPAFREE.ie	€2,500.00
Brendan Joseph Ltd	€2,470.00
Cabra Vet Clinic	€1,450.00
Cairenn Foy Ltd	€1,250.00
City Pharmacy	€2,500.00
Clearview Blinds Limited T/A Starblinds	€2,500.00
Collins Avenue Physiotherapy Clinic	€2,000.00
CST International	€2,500.00
CWB (Obsidian)	€2,500.00
Cyclebike	€2,500.00
Daniel Coyle Architects	€1,806.00
Delvo Traders	€2,500.00
Design Yard	€2,500.00
Donagher Designs Ltd	€1,375.00
Dublin Linen and Lace	€2,500.00
Dublin School of Yoga	€1,520.00
EasyDraft	€2,500.00

Company	Approved Nett of VAT
ED Sport	€2,450.00
Eirim	€2,135.00
Elements of Action	€2,444.00
Emma Douglas/ Toner Shop.ie	€2,500.00
ETAC Limited	€2,500.00
Foley Ryan Communications	€2,335.00
Game Localization Network Ltd	€2,500.00
Gourmet Food Brothers Family Ltd	€2,500.00
Inner Interior Architecture	€2,000.00
Insight Statistical Consultant	€2,500.00
Iping Ltd	€2,500.00
Irish Film & Television Network	€2,500.00
iTax Consultancy Ltd	€2,500.00
Jack Layden Enterprise LTD TA Basecamp	€2,500.00
Japan Ireland Travel	€2,500.00
Kbell Ltd T/A Kendlebel	€2,500.00
Kiki Moon	€1,950.00
Koyu Foods Ltd	€900.00
Legal & General	€2,500.00
Liilt LTD	€2,500.00
Live and Breathe Pilates	€2,242.00
Living Language Contact LTD	€1,500.00
Loinnir Jewellery	€2,500.00
M & J Nutrition	€2,500.00
M Orthopaedic T/A Consulting Orthopaedic	€2,500.00

Company	Approved Nett of VAT
Medical Poland	€2,500.00
Mobillity Mojo	€2,500.00
My Place Connect	€2,500.00
New Beginning Financial Services	€2,500.00
New Romantic	€2,475.00
Oasis Beauty Day Spa L Laser Clinic	€2,500.00
Odyssi Consulting	€2,500.00
Oldtown Design	€2,500.00
Olympus Dance & Music Academy	€2,500.00
Personal Health	€2,500.00
Petit Bambino	€2,500.00
Plant Store - Indoor Plant Store LTD	€2,500.00
Podology Ltd	€2,500.00
Print Ready	€2,500.00
Print Rebal T/A Digital Textile Fashion Hub LTD	€2,500.00
Printcom	€1,750.00
Qflow Promotions -Eflow Marketing Ltd	€2,500.00
Rediscovery Centre	€2,500.00
Rónán Hussey Design	€2,500.00
Royal Rubber Stamp Co LTD	€1,800.00
Ruth Allen Hpnotherapy	€2,300.00
Scented Sachets Ltd	€2,500.00
Sean Gleeson/Find a Venue	€2,000.00
Sheridan Estates	€2,500.00
Small Space	€2,475.00

Company	Approved Nett of VAT
Smartvote Ltd	€2,500.00
Stonechat Jewellers	€2,500.00
StressLess Massage	€2,500.00
Tattoo Prime	€2,500.00
Technotraining Ltd	€2,500.00
Telescopic Healthcare Ltd T/A Happytreads	€2,500.00
The Brow Artist	€2,080.00
The Chia Collective	€2,500.00
The Constant Knitter	€750.00
The Restore Centre Ltd	€2,500.00
The United Arts Club	€2,000.00
This is Knit Ltd	€2,000.00
Tommy Tucker Tyres	€600.00
Tonn Surf Irish Atlantic Attire	€2,500.00
Wild by Water	€2,370.00
Wild Irish Foods	€2,075.00
WineOnLine	€2,500.00
Worldbox	€2,500.00
No Vouchers Approved: 92	€208,027.00

## Greg Swift

Head of Enterprise and Economic Development